



REALTORS® Association
of Central Indiana

2019 ANNUAL & EVENT SPONSORSHIP OPPORTUNITIES

Professional development resources for the central Indiana real estate community

THE OPPORTUNITIES

With over six counties of members, REALTORS® Association of Central Indiana covers a vast amount of central Indiana. Our members are active and influential in their respective counties, handling over 4,950 listings last year. We are excited to offer you an array of opportunities to get your company in front of our large, local membership.

FEATURE

Want to get your brand in front of real estate professionals?

Feature sponsorship opportunities give your company high visibility at events catering to the entire six county membership base.

- Annual Meeting luncheon
- Awards, Recognition & Christmas Gala

EVENTS

Want more?

Get your brand in front of real estate professionals at focused social and/or county centric RACI events with the event sponsorships.

- RPAC auctions
- Kokomo Jackrabbits game

FEATURE OPTION

OCTOBER TBD

Location: TBD

ANNUAL MEETING LUNCH

Come meet your fellow local REALTORS® and Affiliate members, have lunch, enjoy a short business meeting, professional development program and learn about the exciting year ahead.

BENEFITS BY SPONSORSHIP LEVEL	title	supporting	participant	exclusive* opportunities
Price:	\$300	\$200	\$100	\$500
Quantity available:	unlimited	unlimited	unlimited	3 unique*
At the Event				
Thank you shout out by emcee	•	•	•	•
Reserved table at event	•	•	•	•
Complimentary event tickets	1			2
Recognition in event program	Lg Company Name	Company Name	Sm Company Name	Lg Company Name
Recognition in sponsor slide show	Lg Logo	Logo	Logo	Lg Logo
Recognition in event social media	Lg Logo	Logo	Logo	Lg Logo
Marketing				
Recognition (logo or name) on event marketing, including:				
Event banner (if committed by 2 wks before event)**	Lg Logo	Logo	Company Name	Lg Logo
Social media	Lg Logo	Logo	Logo	Lg Logo
Website	Lg Logo	Logo	Company Name	Lg Logo
RACI Notes	Lg Logo	Logo	Company Name	Lg Logo

■ ***Exclusive Sponsorships:** Call for availability of *speaker*[†], *REALTOR® gift*[†], and *centerpiece table tent* sponsorships.

Additional signage will be part of each of these exclusive sponsorship options.

[†]Values of these two options is above the \$500 exclusive cost, sponsorship will be listed as "sponsored in part by..."

FEATURE OPTION

SATURDAY, DECEMBER 7

Bel Air Events

AWARDS, RECOGNITION & CHRISTMAS GALA

This early December party will help kick off the holiday season with dinner, dancing, service awards and installation of the incoming BOD!

BENEFITS BY SPONSORSHIP LEVEL	title	supporting	participant	exclusive* opportunities
Price:	\$300	\$200	\$100	\$500
Quantity available:	unlimited	unlimited	unlimited	3 unique*
At the Event				
Thank you shout out by emcee	•	•	•	•
Reserved table at event	•	•	•	•
Complimentary event tickets	1			2
Recognition in event program	Lg Company Name	Company Name	Sm Company Name	Lg Company Name
Recognition in sponsor slide show	Lg Logo	Logo	Logo	Lg Logo
Recognition in event social media	Lg Logo	Logo	Logo	Lg Logo
Marketing				
Recognition (logo or name) on event marketing, including:				
Event banner (if committed by 2 wks before event)**	Lg Logo	Logo	Company Name	Lg Logo
Social media	Lg Logo	Logo	Logo	Lg Logo
Website	Lg Logo	Logo	Company Name	Lg Logo
RACI Notes	Lg Logo	Logo	Company Name	Lg Logo

■ ***Exclusive Sponsorships:** Call for availability of *signature drink*, *appetizer*, and *photo booth* sponsorships. Additional signage will be part of each of these exclusive sponsorship options.

EVENT OPTIONS

WEDNESDAY, JUNE 19

Marion Luncheon - Location: Gardens of Matter Park

THURSDAY, JUNE 27

Kokomo Evening at The Hobson

RPAC AUCTIONS

Fundraising auctions to support the RPAC voice and presence in our local, state & national government.

PROVIDE AN ITEM FOR AUCTION! Held in both Kokomo and Marion.

BENEFITS BY SPONSORSHIP LEVEL	title	supporting	participant	exclusive* opportunities
Price:	\$300	\$200	\$100	\$500
Quantity available:	unlimited	unlimited	unlimited	2-3 unique*
At the Event				
Thank you shout out by emcee	•	•	•	•
Marketing				
Recognition (logo or name) on event marketing, including:				
Event banner (if committed 2 wks before event)**	Lg Logo	Logo	Company Name	Lg Logo
RACI Notes	Lg Logo	Logo	Company Name	Lg Logo

■ ***Exclusive Sponsorships:** Call for availability of *centerpiece table tent, bid card, or Howard county drink ticket* sponsorship.

■ **Item Donation:** Available for both Kokomo and Marion auctions

DATE: TBD

Kokomo Municipal Stadium

KOKOMO JACKRABBITS GAME

The party suite for a Saturday evening of baseball, food and drinks!

BENEFITS BY SPONSORSHIP LEVEL	game night sponsorship
Price:	\$250
Quantity available:	Unlimited
At the Event	
Logo on event banners (if committed 2 wks before event)**	
Marketing	
Recognition (logo or name) on event marketing, including:	
Event banner (if committed by 2 wks before event)**	Logo / Company Name
Social media	Logo / Company Name
Website	Logo / Company Name
RACI Notes	Logo / Company Name

EVENT OPTIONS

TBD

Dates and locations TBD

SOCIAL MIXER

Each county will offer an opportunity for RACI members past and present to mix and mingle in a fun atmosphere. These six social mixer events allow everyone to network and enjoy an evening out with like minded professionals.

BENEFITS BY SPONSORSHIP LEVEL	sponsorship
Price:	\$200
Quantity available:	unlimited
At the Event	
Logo on event banners (if committed 2 wks before first event)**	
Marketing	
Recognition (logo or name) on event marketing, including:	
Event banner (if committed 2 wks before first event)**	Logo / Company Name
Social media	Logo / Company Name
Website	Logo / Company Name
RACI Notes	Logo / Company Name

TUESDAY, MAY 7

Heritage Lanes - Kokomo

REALTOR® BOWLING NIGHT

Strike up some fun and network with RACI REALTORS® members and Affiliate members!

BENEFITS BY SPONSORSHIP LEVEL	sponsorship
Price:	\$100
Quantity available:	unlimited
At the Event	
Logo on table top signage	
Marketing	
Recognition (logo or name) on event marketing, including:	
Social media	Logo / Company Name
Website	Logo / Company Name
RACI Notes	Logo / Company Name

■ **Exclusive Sponsorships:** Call for availability and type of sponsorship.

SPONSOR FORM

Sponsorships are considered on a first come, first served basis to active members only.

Company Name: _____

Contact Name: _____ Contact Phone: (____) _____

Email: _____ Website: _____

Social media handles:

 : / _____  : @ _____  : @ _____

Vector or high resolution logo available? YES NO

We will contact you to get a high resolution version of your logo for any marketing promised in your sponsorship(s).

****Event banners have a commitment deadline to account for printing turnaround time, commitments after the deadline will not be included on the event banners.**

ANNUAL

Meeting Lunch - TBD

\$300 Title \$200 Supporting \$100 Participant \$500 Exclusive (1st choice) _____

Awards, Recognition & Christmas Gala - December 7, 2019

\$300 Title \$200 Supporting \$100 Participant \$500 Exclusive (1st choice) _____

Door prize (\$50+ value)

EVENTS

RPAC Auctions - June 19 & 27

\$300 Title \$200 Supporting \$100 Participant \$500 Exclusive (1st choice) _____

Kokomo item donation Marion item donation

Kokomo Jackrabbits Game - TBD

\$250

Social Mixers - TBD

\$200

REALTOR® Bowling Night - May 7, 2019

\$100

EVENT IDEA

Sponsorship idea form attached.

Please send your completed Sponsor Form to Renee McGuire:

Email: renee@raci.org | **Mail:** RACI, Attn: Renee McGuire, 1620 E Hoffer St, Kokomo, IN 46902

SPONSORSHIP IDEA REQUEST FORM

Sponsorships are considered on a first come, first served basis to active members only.

Have an idea for a sponsorship that you did not see listed? Have an idea for an event you'd like to make available through a partnership with RACI? **Let us know and we will do our best to accommodate you!**

Company Name: _____

Contact Name: _____ Contact Phone: (____) _____

Email: _____ Website: _____

Social media handles:

: / _____ : @ _____ : @ _____

Vector or high resolution logo available? YES NO

(We will contact you to get a high resolution version of your logo for any marketing promised in your sponsorship(s).)

Event: _____

Sponsorship idea: _____

Suggested Sponsorship Amount: \$ _____

This request form is not intended to change any pricing of current available sponsorships.

Please send your completed Sponsorship Idea Request Form to Renee McGuire:

Email: renee@raci.org

Mail: RACI, Attn: Renee McGuire, 1620 E Hoffer St, Kokomo, IN 46902

RACI USE ONLY

Approved: YES NO Date: ____/____/____

Sponsorship amount: \$ _____ Approved by: _____